

Holly Mae Taylor

The University of the Arts–BFA May 2016
Member of AIGA Boston

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Work Experience

Multimedia Design

Self-Employed (*Client references available upon request.*)
October 2010 ongoing

UI/Web Design Developer

Wireframe, test, and produce B2B and B2C websites.
Illustrate B2B and B2C social media graphics.

Motion Graphics Specialist

Produce kinetic typography and graphics for motion picture.
Composite graphic assets.

Print Design Producer

Design brochures, business cards, and other collateral.
Create practical and decorative environmental graphics.

Digital Outreach Assistant

Hope Chapel
September 2017 ongoing (part-time)
Create images and video for social media.
Produce graphics for merchandise and other print needs.

Graphic Designer

Tyndall Design
April 2018 to June 2018 (temp)
Storyboard, generate assets, and animate videos.
Design layouts for print and interactive multi-page documents.
Code e-newsletters and other email marketing materials.
Silhouette and manipulate photography.

Graphic Designer

Robert Half Staffing Agency
June 2016 to July 2017 (temp)
Interactive Producer at Vantage Travel
Conduct image research for travel packages and blogs.
Download, reformat, and re-upload images to server.
Design Production at M&M Label
Produce label artwork for pre-packaged food.
Process client and company documents.
Order and manage flexo print production materials.
E-Mail Marketing Specialist at Boston College
Code dynamic emails with responsive design.
Modify and reformat social media graphics.
Design Production at E-Print, Inc.
Format and produce print graphics for B2B clients.
Operate printers and other manufacturing machines.
Manage digital and email marketing.

Student Work

GA Teaching Assistant

UArts Pre-College Program
September to December 2015

Merchandise Design Intern

Operation: Inside Out
April 2015 to November 2015

Information Design Specialist

Ellen Taylor, PhD.
January to May 2015

SM Marketing Assistant

ChatterBlast Media
June to August 2015

Graphic Designer

Phillybass'd Entertainment
Jan. 2014 to February 2015

Print/Web Design Intern

Jenna Communications
March to October 2013

Social Media/UI Intern

Adornia Jewelry
December 2012 to March 2013

Skills

Adobe Creative Suite
HTML/CSS/jQuery
Documentation
Concept Development
Sketching