

Holly Mae Taylor

The University of the Arts–BFA May 2016
Member of AIGA Boston

Work Experience

Multimedia Design

Self-Employed (*Client references available upon request.*)
October 2010 ongoing

UI/Web Design Developer

Discover visual solutions by developing concepts.
Wireframe, test, and produce B2B and B2C websites.
Research, prototype, and launch creative websites.
Illustrate B2B and B2C social media graphics.

Motion Graphics Specialist

Produce kinetic typography for motion picture.
Composite graphic assets.
Animate supplemental information such as lower thirds.

Print Design Producer

Develop B2B and B2C visual branding strategies.
Design brochures, business cards, and other collateral.
Create practical and decorative environmental graphics.
Produce instruction manuals and food menu designs

Digital Outreach Assistant

Hope Chapel
September to December 2017

Design images and video for social media.
Create graphics for merchandise and other print needs.

Contract Designer

Robert Half Staffing Agency
June 2016 to July 2017

Interactive Producer at Vantage Travel

Conduct image research for travel packages and blogs.
Download, reformat, and re-upload images to server.

Design Production at M&M Label

Produce label artwork for pre-packaged food.
Process client and company documents.
Order and manage flexo print production materials.

E-Mail Marketing Specialist at Boston College

Code dynamic emails with responsive design.
Modify and reformat social media graphics.

Design Production at E-Print, Inc.

Format and produce print graphics for B2B clients.
Operate printers and other manufacturing machines.
Manage digital marketing and social media accounts.
Design, code, and send out email blasts.

Student Work

Graphic Design TA

UArts Pre-College Program
September to December 2015

Merchandise Design Intern

Operation: Inside Out
April 2015 to November 2015

Information Design Intern

Ellen Taylor, PhD.
January to May 2015

SM Graphics Intern

ChatterBlast Media
June to August 2015

Graphic Designer

Phillybass'd Entertainment
Jan. 2014 to February 2015

Print/Web Design Intern

Jenna Communications
March to October 2013

Social Media/UI Intern

Adornia Jewelry
December 2012 to March 2013

Skills

Adobe Creative Suite
HTML/CSS/jQuery
Documentation
Concept Development
Sketching